

WHY INVISALIGN?

The numbers tell the story.

CHOSEN BY MORE THAN
1.8 MILLION PATIENTS

9 OUT OF 10
INVISALIGN PATIENTS
WOULD RECOMMEND
INVISALIGN TO
FAMILY & FRIENDS*

93% OF PATIENTS
FEEL INVISALIGN
IS WORTH
THEIR INVESTMENT*



Start to grow your practice
today with Invisalign.

Learn more at
www.invisalign.com/setup
or call **866-217-9693** now.

INVISALIGN PROVIDERS
DO NOT HAVE AN ANNUAL CASE OR
CONTINUING EDUCATION REQUIREMENT

** For new customers who attend a Clear Essentials® I (CEI) event prior to December 31, 2012.
Must submit and approve ClinCheck® treatment plan(s) within 90 days after CEI. Not all patients
qualify for Invisalign Assist® treatment options. Offer available once per year and cannot be
combined with other offers. Some restrictions apply; please see program details.

WWW.INVISALIGN.COM/SETUP

Align Technology, Inc.
2560 Orchard Parkway
San Jose, CA 95131

© 2012 Align Technology, Inc.
All rights reserved.
N12641



GROW YOUR PRACTICE WITH INVISALIGN





"I get **more referrals** from Invisalign® than I do from any other service in my practice."

– Dr. Nipa Sheth,
Mountain View, CA

Doctor pictured is not doctor quoted.

THERE'S NEVER BEEN A BETTER TIME TO GET STARTED WITH INVISALIGN

Why? Because we're making it easier and more affordable than ever to become an Invisalign Provider. Here's how:

1) NO CASE OR CONTINUING EDUCATION REQUIREMENT

A flexible schedule of both live and online courses is available to suit your needs—when and where you need them.

2) SAVINGS ON INTRODUCTORY CASE OFFERINGS

All new Providers who attend a Clear Essentials® I training event in 2012 can **receive your first three Invisalign Assist® cases for just \$990.**** Plus, Invisalign Assist® offers support throughout patient treatment.

3) EXCITING NEW PRODUCT ENHANCEMENTS

The new SmartForce® features introduced as part of Invisalign G4 are engineered for improved predictability and even better clinical results.

4) TRAINING THAT'S CONVENIENT AND AFFORDABLE

Over 150 Clear Essentials® I training events are planned across North America every year. And now, Invisalign training is more affordable than ever. Register now for an upcoming Clear Essentials® I course, and be sure to **ask about our current discounts.**



Invisalign is the clear alternative to wire braces—flexible, comfortable and virtually undetectable when worn.

PATIENTS ASK FOR INVISALIGN BY NAME

Every year, more than 600,000 people look for an Invisalign Provider online—demonstrating that Invisalign is a brand that consumers trust—and the treatment that patients ask for by name.

Our patients' feedback speaks for itself: **93% of Invisalign patients** consider treatment **worth their investment.*** Plus, **nine out of 10 Invisalign patients** tell us that they would **recommend Invisalign** to family and friends.*

That means more referrals for Invisalign treatment, and more patients for your office.

"It's very easy to find Invisalign patients; they're just sitting in my practice!"

– Dr. Doug Sakurai, Santa Ana, CA

* U.S. Service Data 2009. Align Technology, Inc.
** See back for more details.



START GROWING YOUR PRACTICE TODAY WITH INVISALIGN

Select the one-day Clear Essentials® I course near you from our online calendar or call us to get started.

Learn more at www.invisalign.com/setup or call **866-217-9693** now.